

GSMP FY 22 Results for the City of Umland



New Business Attraction Metrics & Results

In FY 22, the Greater San Marcos Partnership submitted for **three major projects** on behalf of the City of Umland, representing a conservative estimate of **8,178 new jobs** and **\$53.83B** in new capital expense investment.

As a result, **7 on-site, in-person meetings** with executives and site selectors took place at Umland sites with visits continuing.



Role in 2022 Texas Innovation Corridor Familiarization Tour

As a part of the **Texas Innovation Corridor Familiarization Tour**, six nationally leading site selectors toured Hays and Caldwell Counties to learn of the business opportunities in the region.

City of Umland Mayor **Naomi Schrock** served as **co-chair** for the event, **representing Caldwell County** and prominently featuring Umland opportunities.

- ★ GSMP lead local efforts on **Project Evergreen**, a \$100B megasite project.
- ★ GSMP provided **economic development and demographics research** upon the request of the Umland city manager.
- ★ GSMP actively collaborated with Umland on Caldwell County incentive applications, **preparing site incentives & zoning for future development.**
- ★ GSMP organized meetings between Umland and private sector leaders to **assess and improve local infrastructure** for industrial development, such as water and power availability, wastewater and pipeline capability, and road connectivity.

For a full analysis of GSMP's impact on the Texas Innovation Corridor,
visit greatersanmarcostx.com/2022impact





GSMP Annual Impact for Caldwell County

\$134,034

in added annual property tax revenues from GSMP projects

\$6.7M

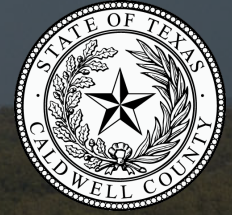
in added annual sales tax revenues from GSMP projects

\$6.8M

in total added annual tax revenues from GSMP projects



GSMP's Economic Impact in Caldwell County FY 2022



78

Total Sites Submitted for Primary Job Creating Economic Development Projects

11

In-Person, On-Location Site Visits with Site Selectors & Company Executives

9

Executive Sessions with Commissioners Court

8

Established Businesses Assisted through Business Retention or Expansion Visits

4

New Locations or Expansions Announced

500+

New Jobs Announced

\$1.4B+

New Capital Investments Secured

1.2M+

SQFT of New Development

GREATER SAN MARCOS
PARTNERSHIP

